

Dear Community Leader,

This year marks the **10th Anniversary of Talbot Goes Purple**, a community-wide initiative dedicated to preventing youth substance use, supporting recovery, reducing stigma, and bringing our community together around hope.

On Monday, **August 31, 2026**, families, youth, local organizations, businesses, and community leaders will gather for the Festival of Hope - a free celebration featuring family activities, music, food, community resources, recovery stories, and a special memorial honoring those we have lost to overdose.

Because this event is completely free to the community, we rely on the generosity of businesses and organizations like yours.

Your sponsorship demonstrates your commitment to building a healthier Talbot County while providing meaningful visibility to hundreds of community members.

Together, we can strengthen families, inspire hope and save lives.

Thank you for considering becoming a sponsor of the Talbot Goes Purple Festival of Hope.

With gratitude,

The Talbot Goes Purple team

About Talbot Goes Purple

Talbot Goes Purple is a community prevention initiative from the Talbot County Sheriff's Office that brings together families, youth, recovery organizations, healthcare providers, law enforcement, faith communities, local businesses and civic organizations to prevent substance use and promote healthy choices.

Through education, prevention activities, recovery awareness, overdose prevention and community education, Talbot Goes Purple works year-round to strengthen families and build a healthier Talbot County.

About the Festival of Hope

The Festival of Hope brings together more than 300 attendees, 20+ community organizations, and countless volunteers for an evening of celebration, education, remembrance and hope.

The festival features:

- Free Food
- Live Music
- Family-friendly Activities
- Community Resource Fair
- Memorial Honoring Loved Ones Lost to Overdose

Special 10th anniversary performance

This year, we're honored to welcome nationally recognized recovery musician, Colicchie, whose music has inspired millions through messages of hope, resilience, and recovery.

Why Partner with Us

Your sponsorship shows your commitment to:

- Preventing youth substance use
- Supporting recovery and reducing stigma
- Strengthening families
- Honoring those lost
- Building a healthier Talbot County

Sponsorship Opportunities

Presenting Sponsor \$5,000

- Exclusive Presenting Sponsor recognition
- Opportunity to welcome attendees from the stage
- Largest logo placement on all promotional materials
- Recognition in media releases
- Recognition during stage announcements
- Recognition during September Chris Herren student assemblies
- Premium vendor space
- Featured social media recognition
- Website recognition with logo
- Go Purple Kit
- Opportunity to display banner at the event

Recovery Champion \$2,500

- Prominent logo on promotional materials
- Vendor space
- Recognition during the event
- Social Media Recognition
- Website recognition
- Go Purple kit

Community Impact Sponsor \$1,000

- Logo on promotional materials
- Vendor space
- Social Media Recognition
- Website recognition
- Go Purple kit

Friend of Talbot Goes Purple \$500

- Sponsor listing
- Recognition on website
- Event recognition

Community Supporter \$250

- Sponsor listing
- Recognition on website

Activity Sponsorships

Bounce House Sponsor \$400 – sponsor provided sign at attraction

Dunk Booth Sponsor \$400 – sponsor provided sign at attraction

Tent Sponsor \$600 – sponsor sign at attraction

Entertainment Sponsor \$3500 – sponsor provided yard sign or banner at the stage

Food Sponsor \$4000 – sponsor provided branded food-related items if desired

Talbot Goes Purple is a component fund of Mid-Shore Community Foundation. To donate, either scan the QR code or send a check, made payable and addressed to Mid-Shore Community Foundation with Talbot Goes Purple written in the note section.

Mid-Shore Community Foundation

102 East Dover Street

Easton, Maryland 21601

